



## Isagenix Co-Founder Recognized With Female Executive of the Year “Oscar” by the American Business Awards

**NEW YORK CITY, NY** — The American Business Awards has once again recognized Isagenix with a prestigious Stevie Award, but this time it's to spotlight the achievements and success of Isagenix Co-Founder & Executive Vice President.

Considered the “Oscars” of the business world, the Stevie Awards as it's also known, will honor Kathy with a Gold, Silver or Bronze award in the category of Female Executive of the Year at the 10<sup>th</sup> Annual Stevie Awards for Women in Business banquet in New York on Friday, November 8. Kathy says she's humbled and excited to be recognized by the highly-acclaimed organization.

"This is truly such an honor," shares Kathy. "I'm grateful for this nomination and proud to represent this amazing industry and Isagenix, which is on its way to becoming a household name. Together we will!"

As Co-Founder and Executive Vice President of Isagenix, Kathy is an instrumental piece of the company's strategic puzzle that helps connect Isagenix to its Associates and clients, regularly providing insight and daily perspective into the needs of the direct-selling Associate as well as the needs of the product user. Thanks to her efforts, Isagenix grew by 49 percent in the past year; became the 36<sup>th</sup> most successful direct-selling company in the world; was named for the seventh time to the Inc. 5000 list of the “fastest-growing private companies in the U.S.”; achieved \$2 billion in cumulative revenue in just over 10 years.

The American Business Awards has previously recognized Isagenix with 18 Stevie Awards. The company joins the ranks of Apple Inc., Whole Foods and AT&T as past honorees recognized by the prestigious organization.



Isagenix has received **18 Stevie Awards to date.** <http://isafyi.com/more-stevie-awards-for-isagenix/>

### About Isagenix

Isagenix® Solutions to Transform Lives™, develops and manufactures systems for sustainable health habits, youthful vitality and skin care. Isagenix products are distributed through an independent network of Associates in the U.S., Canada, Puerto Rico, Hong Kong, Taiwan, Australia, New Zealand, Singapore and Mexico. The company's vision is to impact world health and free people from physical and financial pain. Isagenix, established in 2002, is a privately-owned company with headquarters in Chandler, Ariz., and a member of Direct Selling Association. For more information, visit [www.Isagenix.com](http://www.Isagenix.com).